

# cityden.

[DEN] a **space**, basically some m2, somewhere to stay. A room, often secluded, in a house or apartment, designed to provide a quiet, comfortable, and informal atmosphere for conversation, reading and writing.

Our dens are Citydens. **Convenient** for location, **Cool** in terms of interior, style and people. Always **Connected** to the neighbourhood we're in. **Triple C** so to say. Yet, we would like to add one more C... The one that sets us apart, making us the best of the rest and of which we are proud: it's the C of our **Culture**.

This trailer is inspired by **independence**, one of the pillars of the brand house. The story accentuates the individual who likes to make his or her own choices.

# Find your [s]pace



## IT'S YOURS

Founded and firmly grounded in Amsterdam, we offer a portfolio with a great variety of dens for every person who values **(s)pace**. Cityden is built upon the spirit of human culture. Because we simply believe that a happy face can make your day.

Our dens are your **personal space** where you can live, work & play at your own **pace**. Always welcomed with a warm and a smiling face, any moment of the day. Time to talk? Feel free, we love a good conversation. We dare to say that our **kitchen conversations** are the best. After a hangover early morning enjoying our famous farm eggs on toast or a freshly brewed coffee or a locally brewed beer; Cityden assures every guest personal attention with a sense of home. Our living rooms with open kitchen plan are there to connect to you to other den lovers if you like.

*Den to dream. Den to dance. Den to...*

Cityden offers the **convenience of choice**. Either you stay at a den in the happening, up-and-coming BoLo neighbourhood or in a sweet studio den in the business district of Amstelveen-Kronenburg. Or a few steps further down the block, in a residential area. Just around the corner of a lively, stylish shopping sweet spot. Whichever area you choose to stay, Cityden is connected to all three of them and ready to surprise you with **doorstep delights**. So, while you are here... why not tune in and familiarise yourself with the local city life.

To highlight '(s)pace', we envision a 24 / 7 future with clocks. It is for a reason that the Dutch say: "the clock doesn't tick the same anywhere as it does at home."

